

Fraser River Hall of Fame



2026 Sponsorship Opportunities

Fraser River Hall of Fame

In 1991, The Fraser River Discovery Society (FRDCS) established the Fraser River Hall of Fame to recognize and honour the many individuals and organizations who have made noteworthy contributions to the Fraser River's culture, people, industry, and environment.

Whether through community leadership, business, economic development, labour, industry, volunteer service, research, culture, or the arts, the achievements of the inductees to our Fraser River Hall of Fame have made a significant contribution to the health and sustainability of the Fraser River.

Each year, the Hall of Fame nominee is celebrated at the Annual Fraser River Hall of Fame Gala. **This year's event honours SAAM Towage on October 20th at D/6 Lounge.**

The gala brings together the Fraser River community and raises funds for the incredible work of the Fraser River Discovery Centre.

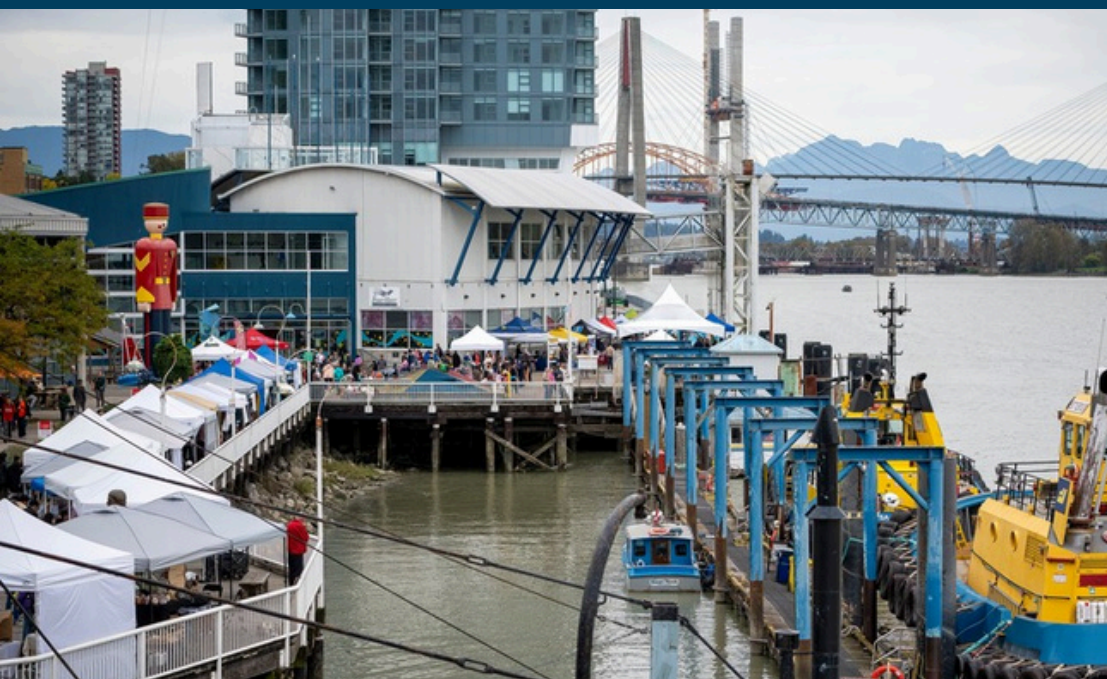
Past Inductees

- 1991 Charles Pretty
- 1992 Colonel W.E. (Bill) McKinney
- 1993 Ken & Dorothy Mackenzie
- 1994 Ed & Juanita Safarik
- 1995 Jack Bell
- 1996 Wendy Grant
- 1998 The Fraser Port Authority
- 1999 Errol Wintemute
- 2000 Lucille Johnstone
- 2001 William (Bill) Gillis
- 2002 Ladner Family
- 2003 Chick & Marilyn Stewart
- 2004 Peter J.G. Bentley
- 2005 Russ Cooper & Family
- 2006 Fraser River Pile & Dredge Ltd.
- 2007 Bill Sauder
- 2008 Fraser Basin Council
- 2009 Fraser River Community
- 2010 Forrest Marine Ltd.
- 2011 Fraser River Raft Expeditions
- 2012 Fraser Surrey Docks LP
- 2013 Michael Owen
- 2014 Mark Angelo
- 2016 City of New Westminster
- 2017 Gulf of Georgia Cannery Society
- 2018 Dr. Brian Riddell
- 2019 Pacific Custom Log Sorting
- 2022 Fin Donnelly
- 2023 Seaspan & Southern Railway
- 2024 Catherwood Family
- 2025 Fraser River Sturgeon Conservation Society

Fraser River Discovery Centre

The Fraser River Discovery Centre Society (FRDCS) is the only organization in Canada solely dedicated to interpreting and celebrating the Fraser River in all its complexity. We highlight its environmental, cultural, and economic significance through engaging programs, interactive exhibits, and meaningful partnerships.

The Fraser River Hall of Fame Gala is the FRDC's annual fundraiser. **Your sponsorship helps us expand our reach and deepen our impact**, ensuring that the Fraser River's stories and stewardship continue inspiring thousands of people annually.



Sponsor the Fraser River Hall of Fame

Presenting Sponsor

- Ten (10) complimentary event tickets (approx. value: \$2,000).
- Formal speaking opportunity at the Hall of Fame.
- Recognition during and after induction ceremony.
- Recognition on all Hall of Fame advertising and print collateral.
- Recognition on special "Welcome" signage at registration table.
- Logo and link on event webpage for one year.
- Inclusion and promotion in social media strategy.
- Press announcement to local media.
- Six (6) hours of complimentary use of our facility for meeting or event (up to \$1,000 value).

\$8,000

Dinner Sponsor

- Six (6) complimentary event tickets (approx. value: \$1,200).
- Recognition during and after induction ceremony.
- Recognition on special "Dinner compliments of" table cards.
- Logo and link on event webpage for one year.
- Frequent inclusion in social media promotions.
- Five (5) hours of complimentary use of our facility for meeting or event (up to \$900 value).

\$5,000

Venue Sponsor

- Four (4) complimentary event tickets (approx. value: \$800).
- Recognition during and after induction ceremony.
- Recognition on special "Venue sponsored by" table cards.
- Logo and link on event webpage for one year.
- Frequent inclusion in social media promotions.
- Four (4) hours of complimentary use of our facility for meeting or event (up to \$750 value).

\$4,000



Reception Sponsor

- Three (3) complimentary event tickets (approx. value: \$600).
- Recognition during and after induction ceremony.
- Recognition on special "Reception compliments of" table cards and on online event platform.
- Three (3) hours of complimentary use of our facility for meeting or event (\$600 value).

\$3,000



Wine Sponsor

- Two (2) complimentary event tickets (approx. value: \$400).
- Recognition during and after induction ceremony.
- Recognition on special "Wine compliments of" table cards and on online event platform.
- Two (2) hours of complimentary use of our facility for meeting or event (\$370 value).

\$2,000



Entertainment Sponsor

- Two (2) complimentary event tickets (approx. value: \$400).
- Recognition during and after induction ceremony.
- Recognition on special "Entertainment sponsored by" cards and on online event platform.
- Two (2) hours of complimentary use of our facility for meeting or event (\$370 value).

\$2,000



Silent Auction Sponsor

- Two (2) complimentary event tickets (approx. value: \$400).
- Recognition during and after induction ceremony.
- Recognition on special "Silent Auction sponsored by" table cards and on auction platform.

\$1,500



Photography and Video Sponsor

- Two (2) complimentary event tickets (approx. value: \$400).
- Recognition during and after induction ceremony.
- Recognition on special “Photography sponsored by” table cards and on online event platform.

\$1,500



Guest Gift Sponsor

- Your brand will be highly visible as guests enjoy a special take-home keepsake with your company logo.
- Opportunity to provide branded product.
- Recognition during and after induction ceremony.
- Recognition on event signage and on online event platform.

\$1000



Volunteer Sponsor

- Volunteers are integral to the success of our event and are truly valued members of our team. Show your support by providing a meal and thank you gift for our volunteers the night of the event.
- Recognition during and after induction ceremony.
- Recognition on event signage and on online event platform.

\$800



Silent Auction Donations

- Company name and link to your website on event posts.
- Marketing materials displayed along items (if provided).
- Recognition during and after induction ceremony.
- Recognition on event signage and on auction platform.



Every sponsor partnership is unique.
All sponsorship opportunities are customizable; let us tailor a package for you.



Fraser River Hall of Fame

Audience Demographics

We expect attendance from over 100 influential guests including:

- Regional businesses
- First Nations communities
- Residents
- Local community leaders in government and non-profit
 - (MPs, MLAs, Mayors, City Councillors)

Age Range 25-75+

Attendees are passionate about the river and the communities in the river basin. Many are community leaders who want to make a measurable and lasting impact through their support of the Fraser River Hall of Fame.

Exposure Opportunities

- Instagram, X (Twitter), Facebook, YouTube
- Email list
- Website
- Printed materials and signage
- Silent Auction
- Community newspapers
- FRDC newsletter



Thank You

Your partnership makes all the difference. Your support helps us engage new audiences, launch innovative programming, and amplify the Fraser River's diverse voices. Thanks to sponsors, the proceeds from the Fraser River Hall of Fame gala directly supports the Fraser River Discovery Centre's most vital programs and priorities, helping us grow our reach and represent the Fraser's diverse communities.

Contact Us

604-521-8401 ext. 104

<https://fraserriverdiscovery.org/halloffame>

admin@fraserriverdiscovery.org

